



## Network whirlwind - Flash animated ads creative live(Chinese Edition)

By MU YA MEI . WEI YAN YU BIAN ZHU

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-10-01 Pages: 259 Publisher: Machinery Industry Press title: network whirlwind - Flash animated ads creative live original price: 65.00 yuan Author: Muya Mei Wei Yan Yu ed Press: Machinery Industry Publishing Date :2012-10-1 ISBN: 9787111381549 Number of words: 420000 Page: 259 Revision: 1 Binding: Paperback: 16 Weight: Editor's Summary network whirlwind: Flash animated ads and creative live in FlashCS5 for writing version. a comprehensive introduction to the design and production of Flash online advertising. The book is divided into chapters 10. in turn introduce the basic knowledge of online advertising. FlashCS5 software navigation button class advertising. to identify the types of advertising. banner advertising category. banner advertising category. couplet advertising. picture-in-picture. advertising. full-screen advertising. as well as rear projection class advertising content. The book is specific and detailed explanation of the various types of advertising. for example. the analysis right. coupled with full-color printing. bright color. typography novel lively. comprehensive wealth of material. called an excellent online advertising design book. The structure of the network whirlwind: Flash animated ads creative live structured. illustrations. suitable as a Flash...



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