



## Research Methods for Business and Social Science Students (2nd Revised edition)

By John Adams, Hafiz T. A. Khan, Robert Raeside

SAGE Publications India Pvt Ltd. Paperback. Book Condition: new. BRAND NEW, Research Methods for Business and Social Science Students (2nd Revised edition), John Adams, Hafiz T. A. Khan, Robert Raeside, Research Methods for Business and Social Science Students aims to present a clear discussion of the research methods employed in various disciplines related to our daily life problems. The theoretical basis of research methods is explained clearly and succinctly. Collecting data is a key part of the book and this includes both qualitative and quantitative methods of data collection, along with the advantages and disadvantages of each method. The book also describes in clear terms how students can analyse data, interpret results and link these to the literature review and hence their own contribution. It sets out a range of fundamental ideas in research methods, such as deductivism and inductivism, and explains why methodology is not the same as method. In this second edition every chapter has been re-written to be more readable and also to include more examples. The authors have also added a real student research proposal and a multiple-choice test with answers for the readers to test their own understanding of the ideas in the book. The...



**READ ONLINE**  
[ 6.94 MB ]

### Reviews

*A must buy book if you need to adding benefit. Of course, it is actually perform, still an interesting and amazing literature. I am delighted to explain how this is basically the best book i actually have read through during my individual life and may be he best book for at any time.*

-- **Jarod Bartoletti**

*It is an remarkable pdf that I actually have actually read. It really is packed with knowledge and wisdom I am very happy to tell you that this is the finest ebook i actually have go through during my very own life and may be he very best book for actually.*

-- **Hailey Jast Jr.**