



Brighter Seo (Paperback)

By Athol M Foden, Benjamin R Foden

Foden Press, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The complete introduction for individuals and small businesses who want to win the search engine wars without spending any more money. A new and detailed look at the latest issues, including PR and social networking, that affect your website rankings. See why your graphics designer may be doing you more harm than good. See how lots of little things, that anyone can do, can add up to big results as you create your SEO Power Pyramid. A step by step guide that let s you tackle one piece of the puzzle at a time. Based on actual examples of people who have done it. Shows the tie in to old traditional tactics as well as new social media.



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