



Crowdsourcing Guidance - Real World Application, Templates, Documents, and Examples of the Use of Crowdsourcing in the Public Domain. Plus Free Access

By James Smith

Tebbo. Paperback. Book Condition: New. Paperback. 100 pages. Dimensions: 11.7in. x 8.3in. x 0.2in.- Thoroughly explains Crowdsourcing . . . and has all the insights, experiences and instructions needed for successful Crowdsourcing. - Your Step-by-Step Guide to Crowdsourcing. Best Practices for implementations and check-ups. - Free Updates and downloads of all forms and documents included. Key Book Benefits: Delivers authoritative, field-tested best practices for Crowdsourcing. Covers the full lifecycle, from planning, design, and deployment. Includes access to download of complete set of documents as discussed in the book, and more. The instantly downloadable documents can be used straight away. Comes with job aids, utilities, and full downloads of all documents. Drive Better Productivity and Increase Success with this book - Starting Now. Discover Real-World Best Practices-Without Paying Expensive Consultants You're investing in Crowdsourcing for one reason: to drive major performance improvements across your entire organization. Crowdsourcing Best Practices will help you do just that. Drawing on their experience with dozens of deployments, The Art of Service offers expert guidance on every aspect of Crowdsourcing deployment, with results-focused best practices for every area of the organization touched by Crowdsourcing, including sales, marketing, customer service, finance, legal, and IT. This is

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